



ALEXANDRE AMBROSI

Specialized in UX/UI and digital transformation

Looking for my next mission starting October 2024.



UX/UI Mission

3 to 5 days a week

550€ DR

Infos

- ✉ alexandreambrosi.pro@gmail.com
- 🌐 ambro.land
- ☎ +33 6 13 85 87 85
- 📍 Lyon, France
- 🏠 Remote or Hybrid

Trainings

2022-2024

Ambro' Memo & Dico

Own Online Training Platform - Business Learnings as Flashcards and AI / Online Tools Database.

2019-2022

Gaming Business School

Bachelor in Digital Marketing - Project Management in gaming, with a focus on UX/UI, User Engagement, and Digital Strategies.

Languages

French → Native

English → Fluent (C1)

Italian → Intermediate

Japanese → Beginner (N5)

Experiences

2024 - Today

Digital Marketing & UX/UI Freelance Consultant

I audit, transform, boost, update, repair, and optimize brands' digital presence.

- UX/UI Specialist - Built 100% of Deskiz HMIs (SAAS platform) + Complete Figma Design System & Graphic Charter
- SEO Expert - 27% traffic increase and 33% more daily client acquisition over a year - Car Wreck Company Website (+ Google Ads)
- Fully developed "Ambro" SAAS platform (with HTML-CSS-JS) and marketing content around Ambro'Memo (Business Flashcards) & Ambro'Dico (AI and Online Tools Database)

2021 - 2024

CEO & Co-Founder of Optivity

Led a creative services platform that offered subscription-based access to unlimited graphic and digital content.

- Participated in the web development of Optivity's client platform (Webflow)
- Managed a team of 4 creatives focusing on content production and 100% client satisfaction
- Realized over 500 client graphic assets via Figma and Adobe Photoshop
- Collaborated with +15 clients from various industries over 3 years delivering tailored design solutions for small startups, mid-sized businesses, and large corporations.

I have many other experiences to talk about, ask about them during our interview :)

Hard Skills

- Figma**
- Adobe Creative Suite Office**
- Davinci Resolve**
- Spline (3D)**
- HTML - CSS - JS**

Soft Skills

- 🏆 Creative - First
- 🏆 Data - Driven
- 🏆 Leadership
- 🏆 Problem-Solving
- 🏆 Entrepreneurial Mindset

Hobbies

